

Branded Rack Promotion

Campbell's
Foodservice

Promotion Dates: January 1, 2025 - April 30, 2025

Campbell's® knows the right equipment can enhance snack offerings and increase sales.

Be the Go-To for Those On-The-Go

During the time of the promotion, when a customer purchases 10 cases of eligible **Kettle Brand®** & **Cape Cod®** Chips, will you be eligible to receive a 2-tier chip rack at NO CHARGE!

(1) One Chip Rack Per Account



Product Name		Case Code	Pack/Size
Kettle Brand® Chips			
1.5-oz. Sea Salt	GF NON GMO	803077	24/1.5 oz
1.5-oz. Sea Salt & Vinegar	GF NON GMO	803082	24/1.5 oz
1.5-oz. Backyard Barbeque	GF NON GMO	803079	24/1.5 oz
1.5-oz. Jalapeño	GF NON GMO	803078	24/1.5 oz
1-oz. Sea Salt	GF NON GMO	109594	72/1 oz
1-oz. Jalapeño	GF NON GMO	109504	72/1 oz
1-oz. Backyard Barbeque	NON GMO	109453	72/1 oz
2-oz Backyard Barbeque	GF NON GMO	108433	24/2 oz
2-oz Honey Dijon	GF NON GMO	109479	24/2 oz
2-oz. Jalapeño	GF NON GMO	108434	24/2 oz
2-oz. Sea Salt	GF V NON GMO	109570	24/2 oz
2-oz. Sea Salt & Vinegar	GF NON GMO	108432	24/2 oz
2-oz. Dill Pickle Krinkle Cut	GF NON GMO	109717	24/2 oz
Cape Cod® Chips			
1-oz. Salted Potato Chips	GF V NON GMO	112158	88/1 oz
1.5-oz. Less Fat Potato Chips	GF V NON GMO	112036	56/1.5 oz
1.375-oz. Less Fat Sweet Mesquite BBQ Chips	GF V	112482	56/1.375 oz
1.5-oz. Salted Potato Chips	GF V NON GMO	112037	56/1.5 oz
1.5-oz. Sea Salt & Vinegar Potato Chips	GF V	112038	56/1.5 oz

Potato chips are the **#1 snack** consumed in general¹

52% of consumers love potato chips¹

Claims Key **V** Vegetarian **GF** Gluten Free **NON GMO** Non-GMO

Please Contact Your Campbell's® Sales Representative For Details.

¹Datassential FoodBytes Snacking Trends Consumers Crave, 3/23

visit campbellsfoodservice.com to learn more.