# Let's Nourish the Future

We're your partner in meeting meal pattern requirements, reducing prep time and food costs, and above all—putting smiles on kids' faces.























Campbells **Foodservice** 

#### WE'RE HERE TO HELP YOU:

Make Every
School Day
MORE
DELICIOUS

**MEET MEAL PATTERN REQUIREMENTS** 



**REDUCE PREPTIME AND FOOD COSTS** 



OFFER BRANDS PARENTS AND KIDS KNOW AND LOVE



**COLLABORATE ON KID-FRIENDLY RECIPES** 









with our Four Seasons of School Calendar

y DOWNLOAD

# FEED GROWING MINDS AND BODIES WITH REIMBURSABLE MEAL IDEAS



### Get inspired by these convenient grab-and-go breakfast, lunch, and snack combos kids are sure to love!



Fruit & Yogurt Parfait



Giant Grahams Breakfast Combo



Morning Medley Trail Mix



Breakfast Banana Split



Oatmeal Topped with Peaches and Goldfish® Giant Grahams



Chicken Strip Bistro Box



**Egg-Celent Lunch Bistro Box** 



**Veggie Good Hummus Bistro Box** 



**Apple Dunkers** 

# BRINGS SCHOOLS THE SMILEY SNACKS STUDENTS LOVE AT HOME





Goldfish® is the #1 cracker brand in households with kids under 12.1



CHEDDAR VARIETIES MADE WITH REAL CHEDDAR CHEESE



**BAKED WITH WHOLE GRAIN** 



**OGTRANS FAT PER SERVING** 



NO ARTIFICIAL FLAVORS OR PRESERVATIVES

Goldfish® Baked with Whole (	Grain Crackers							Nutri	ents per	Servin	g		School Meal Pattern Contributions
Product Name		Other Snacking Occasions*	Smart Snack Compliant	Case Code	Pack/Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Grain (oz. eq.)
Disney Mickey Mouse Cheddar	cool WG	1	1	27516	300/.75 oz. bag	100	3.5g	0.5g	160mg	1g	0g	2g	1 oz.
Cheddar	school V WG	•	1	18105	300/.75 oz. bag	100	3.5g	0.5g	170mg	1g	0g	2g	1 oz.
Pretzel	scroot V WG	•	1	14396	300/.75 oz. bag	90	1.5g	0g	200mg	1g	0g	2g	1 oz.
Colors	cool V WG	1	1	04788	300/.75 oz. bag	100	3.5g	0.5g	170mg	1g	0g	2g	1 oz.
Xtra Cheddar	cool V WG	1	1	23088	300/.75 oz. bag	90	3.5g	0.5g	200mg	1g	0g	2g	1 oz.
Cheddar	COOL V WG	1	1	05478	6/26.3 oz. carton	140	5g	1g	240mg	2g	0g	3g	1.5 oz.

<b>Giant Goldfish®</b> Baked with Whole Gra	ain Grahar	m Crackers						Nutri	ents per	Servin	g		School Meal Pattern Contributions
Product Name		Other Snacking Occasions*	Smart Snack Compliant		Pack/Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Grain (oz. eq.)
Cinnamon	V WG	1	1	26830	300/.9 oz. bag	120	4g	1g	140mg	1g	7g	1g	1 oz.
Vanilla	V WG	1	1	26828	300/.9 oz. bag	120	4g	1g	105mg	1g	7g	1g	1 oz.

Goldfish® Baked with Whole Grain Gra	aham (	Crackers						Nutri	ents per	Servin	g		School Meal Pattern Contributions
Product Name		Other Snacking Occasions*	Smart Snack Compliant	Case Code	Pack/Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Grain (oz. eq.)
French Toast	V WG	1	1	25082	300/1 oz. bag	130	4.5g	1g	140mg	2g	8g	2g	1 oz.
Honey Bun	V WG	1	1	25083	300/1 oz. bag	130	4.5g	1g	130mg	1g	8g	2g	1 oz.

\*Afterschool Snacks, Summer Programs, CACFP Snacks, CACFP Lunch/Supper, School Fundraisers, Afterschool Vending, and Concessions

1. Circana Panel, Total US - MULO, Dollar and Unit Sales, L52 wks ending 2/18/24







### **LESSONS IN DELICIOUS:**

## CREATE MEALS THAT MAKE STUDENTS HAPPY WITH CANNED SOUPS CRAFTED FROM CAREFULLY SELECTED INGREDIENTS

Low labor options help you diversify your menu and boost participation.



\*Family size Healthy Request® Tomato is 410 mg

# UPGRADE KID-FRIENDLY RECIPES WITH FLAVORFUL CANNED SOUPS



Meet nutritional guidelines without sacrificing taste.













### THIS SOUP CAN MAKE **SCHOOL A TASTIER PLACE**



Campbell's® Shelf Stable Soup						Nut	rients per S	erving*			School Meal Pattern Contributions
Product Name	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.
50 oz. SHELF STABLE SOUPS											
Chicken Noodle–Condensed*	01256	12/50 oz. can	1/2 cup condensed	70	2g	0.5g	810mg	1g	0g	3g	-
Cream of Chicken-Condensed*	01036	12/50 oz. can	1/2 cup condensed	100	6g	1g	750mg	0g	0g	2g	-
Cream of Mushroom-Condensed*	01266	12/50 oz. can	1/2 cup condensed	90	6g	1g	790mg	0g	0g	1g	-
Cream of Potato-Condensed*	02046	12/50 oz. can	1/2 cup condensed	80	2g	1g	590mg	2g	0g	1g	1/4 cup
Minestrone-Condensed*	27147	12/50 oz. can	1/2 cup condensed	60	0g	0g	670mg	2g	3g	3g	1/2 cup
Tomato-Condensed*	00016	12/50 oz. can	1/2 cup condensed	90	0g	0g	480mg	1g	12g	2g	3/4 cup
Healthy Request® Cream of Chicken-Condensed*	04143	12/50 oz. can	1/2 cup condensed	70	2.5g	0.5g	390mg	0g	0g	2g	-
Healthy Request® Cream of Mushroom-Condensed*	04144	12/50 oz. can	1/2 cup condensed	70	2g	0.5g	390mg	0g	2g	2g	-
Healthy Request® Tomato-Condensed®   PB VG   ▼ V	04145	12/50 oz. can	1/2 cup condensed	90	1g	0g	390mg	1g	10g	2g	5/8 cup
7.25 oz. SINGLE SERVE SOUPS											
Chicken Noodle-Ready to Serve	00444	24/7.25 oz. can	1 container	60	2g	0.5g	790mg	0g	0g	2g	-
Chicken with Rice-Ready to Serve	00475	24/7.25 oz. can	1 container	50	1.5g	0.5g	740mg	0g	0g	1g	-
Tomato-Ready to Serve	00447	24/7.25 oz. can	1 container	90	1g	0.5g	790mg	1g	10g	2g	5/8 cup
Vegetable-Ready to Serve	00441	24/7.25 oz. can	1 container	70	1g	0g	800mg	2g	3g	2g	1/4 cup
Low Sodium Chicken Noodle-Ready to Serve	00614	24/7.25 oz. can	1 container	70	2.5g	0.5	60mg	0g	0g	3g	-
Low Sodium Tomato-Ready to Serve	00601	24/7.25 oz. can	1 container	110	1g	0.5	50mg	2g	15g	2g	3/4 cup
Low Sodium Vegetable-Ready to Serve	00603	24/7.25 oz. can	1 container	70	1g	0g	105mg	2g	5g	2g	1/4 cup









### **SERVE FROZEN PREPARED SOUPS THAT MAKE THE GRADE**



Versatile soups and entrées deliver the goodness.

Campbell's® Culinary Reserve						Nutri	ents per S	Serving			School Meal Pattern Contribution
Product Name	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.
POULTRY											
Reduced Sodium Chicken Noodle RS	27443	4/4 lb. pouches	1 cup	120	3g	1g	390mg	1g	2g	<b>8</b> g	
Healthy Request® Chicken with Egg Noodles*	19121	3/4 lb. tubs	1/2 cup	90	2g	0.5g	410mg	1g	1g	6g	-
Healthy Request® Mexican-Style Chicken Tortilla*	19122	3/4 lb. tubs	1/2 cup	120	2g	1g	410mg	2g	3g	9g	3/8 cup
Homestyle Chicken Noodle*	08169	3/4 lb. tubs	1/2 cup	70	2g	0.5g	800mg	0g	1g	4g	-
CHEESE											
Broccoli Cheese Soup	8187	3/4 lb. tubs	1/2 cup	150	11g	1g	800mg	2g	2g	2g	1/8 cup
Golden Broccoli Cheese*	08558	3/4 lb. tubs	1/2 cup	190	14g	5g	950mg	1g	3g	5g	1/8 cup
VEGETABLE		1									
Reduced Sodium Tomato Basil GF V RS	27444	4/4 lb. pouches	1 cup	80	1.5g	1g	390mg	3g	9g	2g	1 1/8 cup
Reduced Sodium Vegan Vegetable GF V VG PB RS	27445	4/4 lb. pouches	1 cup	70	0g	0g	390mg	4g	4g	3g	1/2 cup
Cream of Potato*	08166	3/4 lb. tubs	1/2 cup	160	8g	2g	860mg	2g	3g	3g	1/4 cup
Healthy Request® Harvest Tomato with Basil* VG PB	19120	3/4 lb. tubs	1/2 cup	100	0g	0g	410mg	1g	13g	3g	1 cup
Healthy Request® Mediterranean-Style Vegetable*	19123	3/4 lb. tubs	1/2 cup	100	1.5g	0g	410mg	5g	4g	5g	3/4 cup
Minestrone*	08167	3/4 lb. tubs	1/2 cup	70	1g	0.5g	650mg	3g	4g	3g	3/4 cup
Pasta Fagioli*	10429	3/4 lb. tubs	1/2 cup	130	2g	0.5g	650mg	5g	4g	6g	1/2 cup
BEEF/PORK/COMBO											
Healthy Request® Homestyle Sweet Pepper and Beef*	14223	3/4 lb. tubs	1/2cup	70	1.5g	0.5g	430mg	3g	7g	4g	5/8 cup
Italian-Style Wedding*	10428	3/4 lb. tubs	1/2 cup	100	2.5g	1g	660mg	1g	1g	6g	-
Vegetable Beef with Barley*	08163	3/4 lb. tubs	1/2 cup	90	1.5g	0g	620mg	2g	3g	3g	3/8 cup

#### **Claims Key**

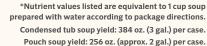












# SAVE LABOR WITH EASY & FLAVORFUL INGREDIENTS SURE TO MAKE STUDENTS SMILE





Swanson® Chicken						Nutri	ents per	Servin	g		School Meal Pattern Contributions
Product Name	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	M/MA
Premium White Chicken	18806	12/12.5 oz.	3 oz.	80	1.5g	0.5g	390mg	0g	0g	15g	3 oz.
Premium White Chicken Chunk	02379	24/4.5 oz.	1 can (drained)	90	1.5g	0.5g	470mg	0g	0g	18g	3.5 oz.

Pace® Sauces & Salsas							Nutri	ents per	Servin	g		School Meal Pattern Contributions
Product Name		Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.
Chunky Salsa-Medium	PB GF VG V	14170	4/138 oz. jug	2 tbsp.	10	0g	0g	230mg	<1g	1g	0g	1/4 cup
Chunky Salsa-Mild	PB GF VG V	14070	4/138 oz. jug	2 tbsp.	10	0g	0g	230mg	<1g	1g	0g	1/4 cup
Picante Sauce-Medium	PB GF VG V	00068	4/138 oz. jug	2 tbsp.	10	0g	0g	250mg	1g	1g	0g	1/4 cup
Picante Sauce-Mild	PB GF VG V	00067	4/138 oz. jug	2 tbsp.	10	0g	0g	250mg	1g	1g	0g	1/4 cup
Enchilada Sauce	PB GF VG V	13170	4/138 oz. jug	1/4 cup	15	0g	0g	210mg	1g	1g	0g	1/8 cup







## APPEAL TO THE NEXT GENERATION OF PLANT-BASED EATERS

33% of K-12 operators say there is a rising requests for vegan/vegetarian options.<sup>2</sup>







# MEETS THE USDA AND FDA GUIDELINES

as a fluid milk substitute

### GOOD SOURCE OF NUTRIENTS

including magnesium, potassium, riboflavin, B6, B12, vitamin A, vitamin E, and vitamin D



# HELP KIDS GROW WITH THE POWER OF VEGGIES



<b>V8</b> ® Vegetable Juice								Nutri	ents per	Servin	g		School Meal Pattern Contributions
Product Name	Other Snacking Occasions*	Smart Snack Compliant	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.
CAN													
Original 100% Vegetable Juice  NON PB FS GF VG V	/	•	00020	48/5.5 oz. can	1 can	30	0g	0g	440mg	1g	5g	1g	5/8 cup
PET													
Low Sodium 100% Vegetable Juice  ROW PB FS LS GF VG V	<b>/</b> ***	•	20616	6/46 oz. PET	8 fl oz.	45	0g	0g	140mg	1g	7g	2g	1 cup
V8® Low Sodium Spicy Hot 100% Vegetable Juice	<b>/</b> ***	1	20807	6/46 oz. PET	8 fl oz.	45	0g	0g	140mg	2g	7g	2g	1 cup

Campbell's® Tomato Juice								Nutri	ents per	Servin	g		School Meal Pattern Contributions
Product Name	Other Snacking Occasions*	Smart Snack Compliant	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.
Tomato Juice  NON PB FS GF VG V	1	-	00007	48/5.5 oz. can	1 can	30	0g	0g	470mg	1g	4g	1g	5/8 cup

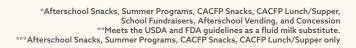
Pacific Foods® Milk Alternativ	/e							Nutri	ents per	Servin	g		School Meal Pattern Contributions
Product Name	Other Snacking Occasions*	Smart Snack Compliant	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.
Ultra Soy-Original Plant Based Beverages**  PB GF VG	<b>/</b> ***	•	08200	12/32 oz.	1 cup	140	6g	1g	130mg	2g	9g	10g	-



















### SATISFY STUDENTS WITH CRUNCHABLE, CRAVEABLE CRACKERS FROM A BRAND LOVED AT HOME



Lance® Sandwich Crackers							Nutri	ents per	Servin	g		School Meal Pattern Contributions
Product Name	Other Snacking Occasions*	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Grain (oz. eq.)
Captain's Wafers® Cream Cheese & Chives		104329	6/20 ct. caddy	39	190	11g	3.5g	270mg	<1g	5g	2g	1.25 oz.
Captain's Wafers® Grilled Cheese		104332	6/20 ct. caddy	39	200	10g	3.5g	300mg	<1g	4g	2g	1.25 oz.
Malt® Peanut Butter		103789	6/20 ct. caddy	36	180	10g	2g	180mg	1g	4g	4g	1.00 oz.
Toasty® Peanut Butter	/	103787	6/20 ct. caddy	36	180	9g	2g	240mg	<1g	4g	4g	1.00 oz.
ToastChee® Peanut Butter	/	03788	6/20 ct. caddy	43	220	11g	2.5g	330mg	<1g	5g	5g	1.25 oz.

Lance® Nekot® Cookies								Nutri	ents per	Servin	g		School Meal Pattern Contributions
Product Name		Other Snacking Occasions*	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Grain (oz. eq.)
Lemon	V	<b>/</b> **	07602	6/20 ct. caddy	48	240	11g	4g	140mg	<1g	16g	2g	1.25 oz.
Peanut Butter	V	<b>/</b> **	03790	6/20 ct. caddy	49	240	11g	2.5g	200mg	<1g	12g	4g	1.00 oz.

Lance® Crackers Nutrients per Serving													
Product Name		Other Snacking Occasions*	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Grain (oz. eq.)
Captain's Wafers® Crackers	V	1	469750	500 ct./2 pk.	13	60	2g	0.5g	100mg	0g	1g	<1g	0.25 oz.
Saltines	V VG	1	471040	500 ct./2 pk.	11	45	1.5g	0g	130mg	0g	0g	1g	0.50 oz.
Wheat Twins™	V VG	1	469790	500 ct./2 pk.	13	60	2g	0.5g	135mg	<1g	1g	1g	0.50 oz.





22190



60/1.5 oz. bag

42

1.5g

0g

420mg

1g

<1g

1.50 oz.

160

Snyder's of Hanover® Pretzel  Nutrients per Serving												
Product Name	Other Snacking Occasions*	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Grain (oz. eq.)
Cheddar Cheese	<b>V</b>	82600	60 ct.	28	140	8g	3.5g	290mg	0g	1g	2g	1.75 oz.
Honey Mustard & Onion	<b>7</b>	81110	60 ct.	28	140	7g	3.5g	190mg	1g	2g	2g	1.75 oz.
Hot Buffalo Wing	<b>7 ✓</b>	81090	60 ct.	28	130	7g	3.5g	370mg	<1g	0g	2g	1.75 oz.
Jalapeño V	<b>7G</b> ✓	81100	60 ct.	28	130	7g	3g	420mg	0g	1g	2g	1.75 oz.

Sticks

V VG

### **ADD EXTRA DELIGHT WITH CRISPY CHIPS**



Cape Cod® Chips	Nutrients per Serving								School Meal Pattern Contributions					
Product Name		Other Snacking Occasions*	Smart Snack Compliant	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Grain (oz. eq.)
Potato Chips, Less Fat Sweet Mesquite Barbeque Kettle Cooked Chips	V GF	/	•	112482	1.37 oz.	1 package	180	7g	0.5g	180mg	2g	2g	3g	-
Potato Chips, Original Sea Salt	V GF	1		112158	88/1 oz. bag	28	140	8g	0.5g	125mg	2g	0g	2g	-
Potato Chips, Original Sea Salt	V GF	1		112037	56/1.5 oz. bag	42	210	11g	1g	180mg	2g	0g	3g	-
Potato Chips, Sea Salt & Vinegar	V GF	1		112038	56/1.5 oz. bag	42	210	11g	1g	350mg	1g	0g	3g	-
Potato Chips, Original Sea Salt - Less Fat	V GF	/		112036	56/1.5 oz. bag	42	200	9g	0.5g	190mg	2g	0g	3g	-

Kettle Brand® Chips Nutrients per Serving													School Meal Pattern Contributions
Product Name		Other Snacking Occasions*	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Grain (oz. eq.)
Backyard Barbeque®	NON GF	1	03079	24/1.5 oz. bag	42	220	13g	1.5g	180mg	3g	1g	3g	-
Jalapeño	NON GF	1	03078	24/1.5 oz. bag	42	230	14g	1.5g	260mg	3g	1g	3g	-
Sea Salt	NON VG GF	1	03077	24/1.5 oz. bag	42	230	14g	1.5g	170mg	3g	0g	3g	-
Sea Salt & Vinegar	NON VG GF	1	03082	24/1.5 oz. bag	42	210	13g	1.5g	280mg	2g	0g	3g	-











#### **K-12 SOLUTIONS**

Find more culinary inspiration and operational support at campbellsfoodservice.com/segments/k-12-schools































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